

TypeJuly. Scoring objects. Na Kim & Emily Smith

Summer School 2023



SCORING OBJECTS

Date

August, 7 - 11

Timetable 2 – 6 p.m.

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Duration 20h, 5 days

Language English.

Na is fluent in English and Korean.

Emily is fluent in English and German.

Professor

Na Kim and Eamily Smith

Required materials (students)
Objects (we will inform the details after registration).
Comfortable clothes.
Laptop.

<u>Level</u>

No movement experience necessary.

Openness to experimentation, exploration expected.

Graphic design students and graphic designers.

People with design skills.

Participants

Participants choosing all three workshops will have priority. Elisava x Berlin is limited to a maximum of 15 participants.

Price

Elisava x Berlin is conceived as a three-act play, you can choose how to participate.

1 workshop — 700 €

2 workshops - 1200 €

3 workshops — 1500 €

Venue

The workshops will take place at Patrick Thomas Studio in Neukölln, Berlin

Presentation

Designers face constant pressure to be unique, to stand out, to reinvent. In this workshop, we want to challenge these expectations. How can embodied practices free us up to explore design in a more honest and authentic way? How can design evolve from personal stories? How can the freedom and playfulness of chance-driven frameworks inform an extended approach to design?

Objectives

Na Kim and Emily Smith intertwine their fascination with tales from personal objects, together with generative score-based structures and embodied sense-making. Participants will learn to build design from a common source, through improvisational and chance-driven processes. The design outcome embraces the personal, play, and performativity.

Structure and contents

The five-day Berlin workshop dives into ancestral narratives through items brought to the studio, followed by a series of performative strategies around composition, choreography, chance, and experimental configurations. At the end of the week, we will present a series of corporeal graphic "constructions" to the public.

Professor

NA KIM

Na Kim is a graphic designer based in Seoul and Berlin. Kim's design practice as a system engages without putting limits on the field of graphic design. Kim is taking a methodology to collect objects and events found in everyday life and rearrange them into new order and rules, ultimately expanding design literacy. Recently she is running a project space called, LOOM in Berlin. Besides many other projects, she was responsible for the concept and design of GRAPHIC magazine from 2009 till 2011.

- \rightarrow ynkim.com
- \rightarrow Instagram

EMILY SMITH

Emily Smith is a professor of design, a dancer, and an exhibition-maker based in Berlin, Germany. Her interdisciplinary expertise converges in large-scale projects such as the co-artistic direction of the FikraGraphic Design Biennial 01: Ministry of Graphic Design in Sharjah, UAE in 2018. Her essay "A Three-Hour Tour: Towards a Working Methodology for Responsive Curating" in Curating After the Global: Roadmaps for the Present (MIT Press 2019) articulates her approach to curating beyond conventional frames.

→ Emily Smith Profile



MORE INFORMATION

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The teaching staff is likely to change according to reasons beyond the course programme. Elisava reserves the right to make changes in programming as well as the right to suspend the course two weeks before it starts if not reached the minimum number of participants, without further obligation of the amounts paid by each participant.

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