

ELISAVA

PROFESSIONAL

EDITION

AWARDS

8th Edition
2021

TERMS

ELISAVA
PROFESSIONAL
EDITION
AWARDS

1. PARTICIPATION REQUIREMENTS

- 1.1. Nominations
- 1.2. Acceptance of candidatures
- 1.3. Formats and specifications
- 1.4. Delivery of the proposals

2. CATEGORIES

3. SELECTION AND EVALUATION CRITERIA

4. JURY

5. AWARDS

6. DISSEMINATION

ELISAVA

PROFESSIONAL EDITION AWARDS

Barcelona School of Design and Engineering gives annually the Elisava Professional Edition Awards with the aim of awarding the excellence of the best Master and Postgraduate projects, as well as recognizing and spreading creativity, rigor and talent developed by the students within the framework of the design advanced training programmes.

Your final project has been chosen as a candidate for the 8th edition of the Elisava Professional Edition Awards by the directors of the programme you have taken. Here below, we are providing you with all the details of the competition's rules and the materials you have to send us if you want the jury of the Awards to evaluate your work.

1. PARTICIPATION REQUIREMENTS

1.1. Nominations

In order to participate, your work must have been nominated by the director(s) of the program you have taken.

1.2. Acceptance of candidatures

Each students or work group is free to accept or renounce the candidature. Accepting the candidature means the acceptance of these terms. When the project is done by more than one person, the participant or participants that submit the work must be co-author(s) of the selected project and must have the authorization of the rest of the co-authors to submit it for the Awards.

1.3. Formats and specifications

It is compulsory for the candidates to send their proposals following the indicated specifications below. Any project that does not meet the specifications will not be accepted.

Each candidature must contain the attached form duly completed and adjusted to the indicated extension, together with the following material in digital format:

- + From 1 to 6 high resolution images (maximum 5GB each).
- + 1 main image for the webpage of 1200px x 800px at 72 pixels/inch (jpg format).
- + 1 to 2 audiovisual works (optional).

In case the nominated project is pending of patenting or any other circumstance that interfere its public dissemination, this information must be clearly stated when sending the materials. In this instance, the nominated project can not participate in the Audience Award, but it will be evaluated privately by the jury to opt for the rest of the Awards.

1.4. Delivery of the proposals

Send us your proposal through Wetransfer to the email address premis@elisava.net. Attach to your email a folder with the name of the project, and submit inside of this folder all the required materials: form, images of the project and audiovisual pieces.

It is important these materials have the following nomenclatures:

Form

Name-of-the-project_form

Web image

Name-of-the-project_web

Images

Name-of-the-project_01

Name-of-the-project_02

Name-of-the-project_03 ...

Audiovisual

Name-of-the-project_01

Name-of-the-project_02

The deadline for uploading the material is May 30 2021 at 11:59 p.m.
All material uploaded after the deadline will not be accepted.

2. CATEGORIES

Due to the interdisciplinary nature of our programs, all submitted projects will participate under one category. They will not be evaluated by theme, programme or academic area parameters, but all projects will be evaluated by the jury under the specified parameters in the following section.

3. SELECTION AND EVALUATION CRITERIA

The jury of Elisava Professional Edition Awards will value the submitted proposals according to their adaptation to the creativity, conceptualization, innovation, formal originality, enterprising ability and contribution to the society criteria, as well as their formal and content quality and their final presentation.

4. JURY

The jury will be formed by Elisava representative(s) and professional(s) who are not related to the School and have a renowned career path in the design and communication industry.

The jury of the Elisava Professional Edition Awards will evaluate the submitted proposals and will issue an argumentative agreement to name the winning projects. The jury can declare an award or the call void if it deems this to be appropriate.

5. AWARDS

Among all submitted projects, four Awards will be given (1 gold and 3 silvers). The winners will receive a trophy (for each project) and a diploma (for each awarded student), as well as the registration to a training programme:

- + **Gold:** The winner will get a free registration to a Master, to be chosen among all the educational offer of Elisava and Shifta, as long as there are places available in the chosen course.
- + **Silver:** Each awarded student will get a free registration to a Postgraduate course, to be chosen among all the educational offer of Elisava and Shifta, as long as there are places available in the chosen course.

* The winner can only enroll in a training programme within the next 3 years. In the case of those projects with 3 or more authors, they can only choose one Shifta short course.

Furthermore, an Audience Award will be given to the most voted project through an online app on Elisava's social networks.

The awards ceremony will take place during the Master's and Postgraduate Degrees Graduation Party that will be held on July 2021, an event to which you are invited as a candidate.

** If the Graduation Party cannot be held due to the COVID-19, the winners will be communicated via email and Elisava's social networks.

6. DISSEMINATION

Elisava foresees the communication and dissemination of the finalist projects and the awarded projects in specialized media of the industry, as well as through the Schools' media. The possibility of spreading them in advertising spaces is also considered, always in relation to the academic programs developed at the School.

The projects may be exhibited and promoted in those corporate spaces or other entities that the School deems appropriate.

ELISAVA PROFESSIONAL EDITION AWARDS

8th Edition
2021

ELISAVA

La Rambla 30-32
08002 Barcelona
T (+34) 933 174 715
elisava@elisava.net
www.elisava.net

Center affiliated to



Universitat
Pompeu Fabra
Barcelona