

# Home Abroad

Blended  
learning

Fall  
2021

Retail and  
Interior Design

ELISAVA

This is a blended learning programme that Elisava is offering in English.

This course proposal aims to give an opportunity for international students to study in other countries even if they can not move from their hometown. The programme's proposal includes one digital and synchronic part and one week presencial workshop in Barcelona, optional, if the students want to travel.

This is a good opportunity to try, to experiment, and to learn abroad without moving from home, and share knowledge with students coming from all over the world.

#### This is how it works

- + Synchronic classes during 10 weeks, 3 hours a week.
- + Optional: 1 week multidisciplinary workshop in Barcelona.

#### Dates

- + Synchronic classes: September, 27th – December, 2nd.
- + Workshop in Barcelona: July, 4th–8th, 2022.

#### Course prices

- + 10 weeks course (4 ECTS) €560
- + 1 week workshop (2 ECTS) €290

→ E-mail for registration:  
[homeabroad@elisava.net](mailto:homeabroad@elisava.net)

# Retail and Interior Design

## Course description

The Interior Spaces and Retail design course introduces design students to the development of urban habitat and selling stage, and puts them in touch with the local architecture and design culture.

The course structure is designed to provide a general framework for the development of a range of projects, from small scale briefs to a larger scale proposal for a residential interior and a retail space.

The program provides the student with knowledge and skills in all areas of space planning, theory and concept, model-making and freehand drawing as well as communication.

## Modules

- + Space analysis of a store
- + Materials used in interiors and visual merchandising
- + Store windows, including use of materials
- + Approach to the classic creative process: briefing, brainstorming, ideas scheme, concept

## Learning objectives

- + Create and apply a new concept or idea in a interior retail space or shop window.
- + Categorize different kinds of products and materials, and analyze them.
- + Select different products and materials to showcase a specific product in a shop.

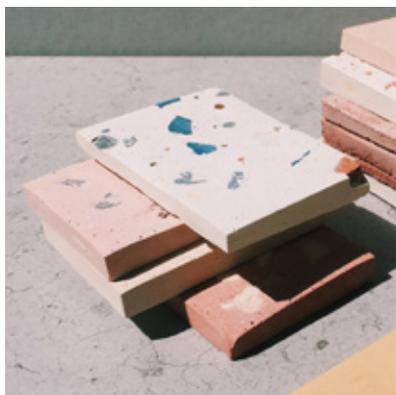
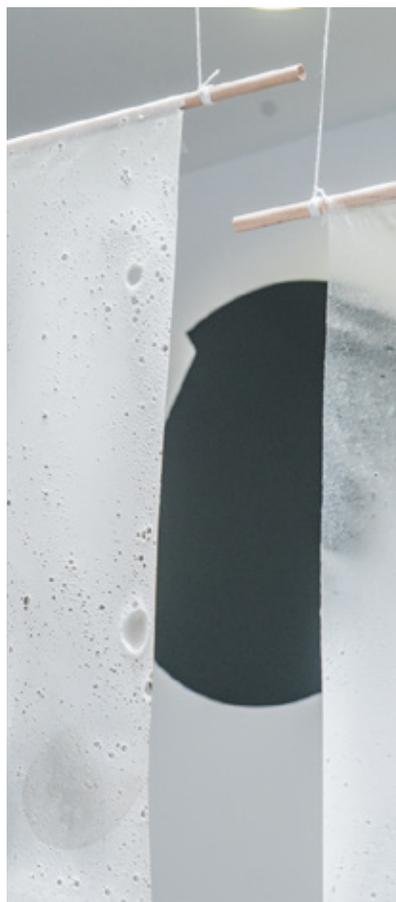
## Requirements

Each practical assignment will be worked at online synchronic class from home to home or from street to home and presented the following week.

- + Day projects. Interest in interior and retail design. Propose “hands on” day projects. Help Students to develop creativity and resourcefulness.
- + Semester project. Apply all the knowledge learned during the semester. The student will detect and propose a design context in which they want to create their project.

## Teaching method

This course will combine lectures, practical exercises to apply concepts, and online visits to retail furniture and lighting showrooms and also to fashion shops.



Founded in 1961 in Barcelona, and part of the Universitat de Vic – Universitat Central de Catalunya (UVic-UCC), Elisava is a pioneering school in the design and engineering education field. With more than 50 years of experience, its goal is to promote knowledge dissemination, academic research, industrial development and innovation in design and engineering related areas, two disciplines that at Elisava have always been understood as tools to transform the world through creativity, innovation and critical reflection.