

# Home Abroad

Blended  
learning

Fall  
2021

Furniture and  
Product Design

ELISAVA

This is a blended learning programme that Elisava is offering in English.

This course proposal aims to give an opportunity for international students to study in other countries even if they can not move from their hometown. The programme's proposal includes one digital and synchronic part and one week presencial workshop in Barcelona, optional, if the students want to travel.

This is a good opportunity to try, to experiment, and to learn abroad without moving from home, and share knowledge with students coming from all over the world.

#### This is how it works

- + Synchronich classes during 10 weeks, 3 hours a week.
- + Optional: 1 week multidisciplinary workshop in Barcelona.

#### Dates

- + Synchronich classes: September, 27th – December, 2nd.
- + Workshop in Barcelona: July, 4th–8th, 2022.

#### Course prices

- + 10 weeks course (4 ECTS) €560
- + 1 week workshop (2 ECTS) €290

→ E-mail for registration:  
[homeabroad@elisava.net](mailto:homeabroad@elisava.net)

# Furniture and Product Design

## Course description

This course focuses on the areas of product and furniture design, covering the entire process from conceptualization, formalization, development and pre-production of a designed object from the human, domestic or work environment.

The course will analyze the social, ergonomic and aesthetic Barcelona product design environment. The ways of producing the final work and the impact of this on the environment as a whole.

Students will approach the semantics of objects, their functional and communicative capacity along with the integration of materials and technology. Online visits to factories, showrooms or design boutiques from Barcelona will be part of the course approach.

## Modules

- + Techniques of model construction
- + Suppliers, materials research, the hardware
- + Presentation skills and project communication
- + Trade fairs showing latest trends
- + Barcelona product design

## Learning objectives

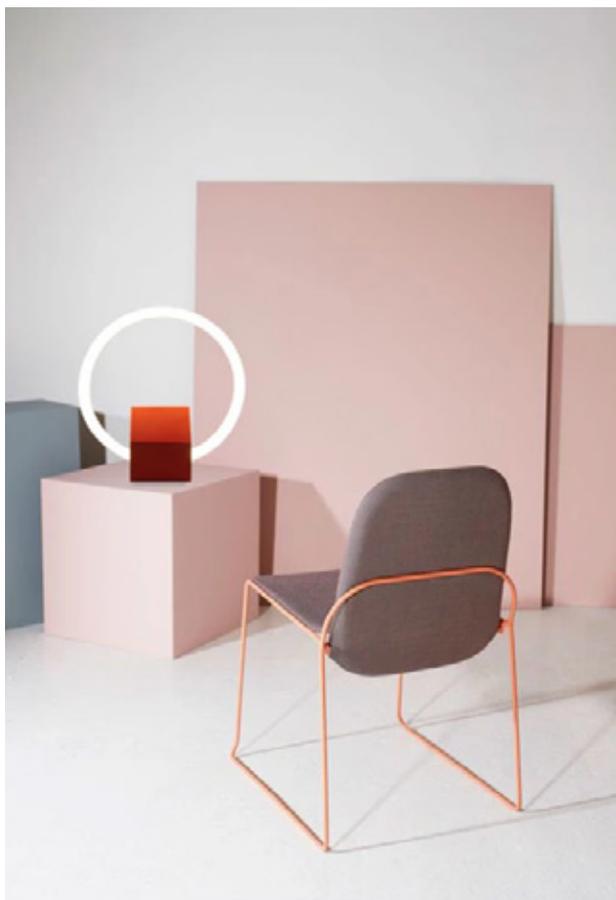
- + Recognize the different type of design, designers and its work environment.
- + Learn to use all the tools in the design process, conceptualization, formalization, development and pre-production of a designed object from the human, domestic or work environment.
- + Identify the product design profession, its context and the relation with society nowadays.
- + Demonstrate capacity to approach a design project from the brief to the designed object.

## Requirements

- + Day projects. Propose “hands on” day projects. Help students to develop creativity and resourcefulness.
- + Semester project. Apply all the knowledge learned during the semester. The student will identify a Barcelona design company they would like to work for and propose a brief of a project to them.

## Teaching method

This course will combine classroom lectures, hands-on application, as well as visits to companies, design studios and shops.



Founded in 1961 in Barcelona, and part of the Universitat de Vic – Universitat Central de Catalunya (UVic-UCC), Elisava is a pioneering school in the design and engineering education field. With more than 50 years of experience, its goal is to promote knowledge dissemination, academic research, industrial development and innovation in design and engineering related areas, two disciplines that at Elisava have always been understood as tools to transform the world through creativity, innovation and critical reflection.