

Route Artlannique



12—25
July 2020

elisava.net

ELISAVA **ual:** london college
of communication

Route Artlantique

AFRICA CREATIVE
LABORATORY
6th edition

LOCATION

Ediongou, Casamance,
Senegal

WHEN

From 12th to 25th
of July 2020

HOW MUCH

1.700€ (all included
except for the flights).
15% discount for Alumni,
Elisava and LCC Students

WHERE EXACTLY

Casamance, Senegal

HOW CAN I BE PART OF ROUTE 2020?

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WHAT?

Route Artlantique is the first creative workshop journey held in Senegal. A small group of design students and professionals travel to an exciting destination to broaden their subject knowledge. Through carefully planned and guided workshops, participants will combine tradition and innovation, while learning traditional know-how from local craftspeople, designers, artists and artisans from Senegal. We will follow the steps of African art through product design, fashion, jewellery, ebony sculpture, and upcycling, while sharing unique travel moments and discovering the beauty of Africa's natural heritage.

It is an opportunity for designers and students from all over the world to share experiences and visions with the vibrant Senegal creative community. It is a laboratory looking to promote in a practical way an exchange of ideas and techniques between young Senegalese and world-wide designers.



WHO?

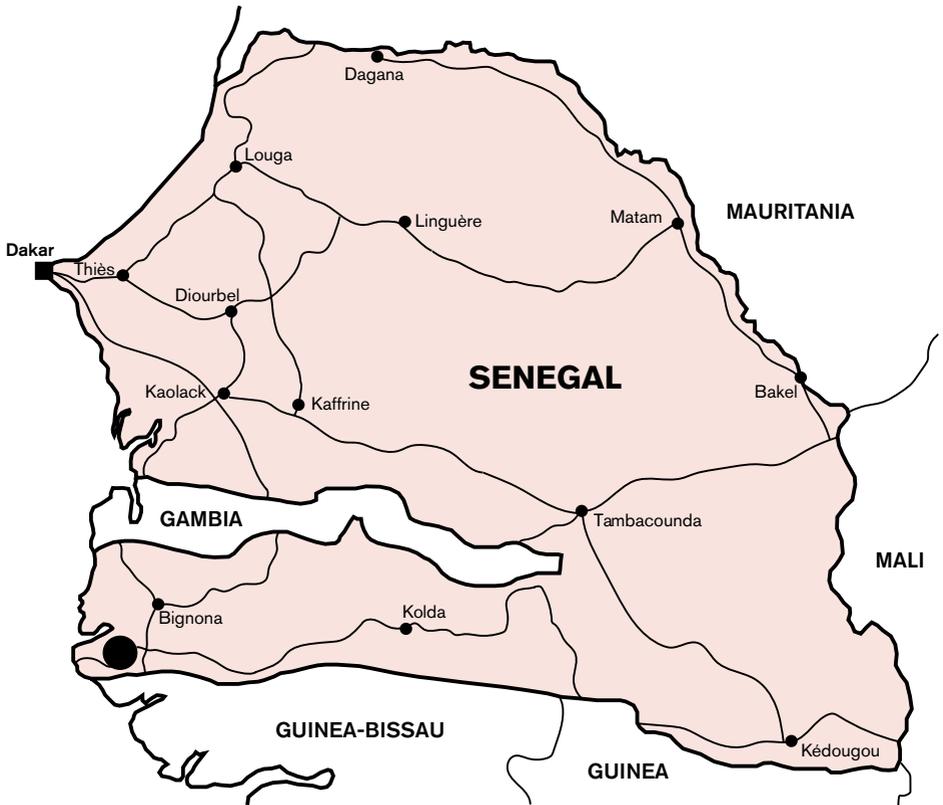
It is addressed to design students and other creative people who are motivated to work in different situations, with the ability to give and receive. Open-minded people who are receptive to new cultures and traditions, and who want to incorporate an authentic intercultural experience to their portfolio. People with the ability to collaborate within a group while enjoying a unique atmosphere.

WHY?

We want to create a multicultural design community. We believe that designers hold the key to changing the world for the better in all that they create, build and envision for humanity. We believe that exchanging with designers from different cultures brings us closer together, and it teaches us about ourselves and the world around us, while allowing us to create a long-lasting and prosperous change for the planet and its people. Senegal's increasingly sophisticated design scene is the perfect place to host this unique learn-through-travel experience. The aim is to give visibility and echo the uniqueness of African talents, most of them still unknown to the rest of the world, and even in the continent itself. Route Artlantique will also be a way to attract other designers and to preserve local and traditional techniques alive.

→ For more info, please contact us at contact@routeartlantique.com, lsaez@elisava.net or visit our website routeartlantique.com

Location



● Ediongou, Casamance, Senegal

Itinerary July 2020

DAY 0

SATURDAY JULY 11

- + Arrival to Banjul Airport in Gambia and transport to hotel.
- + Overnight in Banjul.

DAY 1

SUNDAY JULY 12

- + Welcome to all the participants.
- + Visit Banjul and take the road to Casamance. Visit Foundawtion school in Thionk Essil.
- + Evening: Arrival to Edioungou Campement.

DAY 2

MONDAY JULY 13

- + Day in Campement. Briefing. Start workshops.
- + Night in Edioungou.

DAY 3

TUESDAY JULY 14

- + Full day workshops around the area.

DAY 4

WEDNESDAY JULY 15

- + Morning: workshops.
- + Afternoon: Djembereng beach.

DAY 5

THURSDAY JULY 16

- + Full day workshops.
- + Overnight in Campement.

DAY 6

FRIDAY JULY 17

- + Full day workshops.
- + Overnight in Campement.

DAY 7

SATURDAY JULY 18

- + Visit Impluvium house in Enanpore.
- + Transport to Sedhiou region (around 3 hours by bus).
- + Cultural ceremony in Djiredji village.
- + Overnight in Djiredji.

DAY 8

SUNDAY JULY 19

- + Full day workshops in Sedhiou.
- + Overnight in Banta Batoo or Diredji.

DAY 9

MONDAY JULY 20

- + Half day workshops in Sedhiou.
- + Transport to Campement.
- + Overnight in Edioungou.

DAY 10

TUESDAY JULY 21

- + Full day workshops in Edioungou.
- + Visit Mariana Campement in Diaken Diola.

DAY 11

WEDNESDAY JULY 22

- + Full day workshops in Edioungou.
- + Overnight in Edioungou.

DAY 12

THURSDAY JULY 23

- + Transport to Ziguinchor. Visit the city.
- + Noon: Ferry to Dakar.

DAY 13

FRIDAY JULY 24

- + Morning: Arrive to Dakar.
- + Transport to Thies. Workshop with Proplast Industrie.
- + Evening: transport to Dakar. Diner and overnight in Hotel Cap Ouest.

DAY 14

SATURDAY JULY 25

- + Morning: visit to Goree Island.
- + Afternoon: Transport to Airport.

Route Atlantique is the first creative workshops journey held in Senegal. An educational exchange between African and international students, teachers and professionals from all creative disciplines.

Senegal is a focus for creativity in West Africa, where ancestral knowledge and techniques coexist with current concerns. The route we propose will put participants in touch with designers, craftsmen and local communities with global notoriety.

- + Discover the potential of African creativity.
- + Build a permanent bridge of communication using the language of creativity.
- + Understand how globalization may have reduced distances, but not differences.
- + Assume nomadism as a fundamental point of future work.
- + Participate in an experience you will remember all your life.
- + Challenge the limits of design, culture and production.

The program, a two-week stage, includes visits to workshops by local Senegalese designers and artists, using wood, textiles, batik or jewellery, among other materials. With the knowledge of the tools and processes linked to each designer and understanding of context and people, students will develop various projects.