

TYPEJULY. THE END OF PENINSULARITY

Date

1st to 5th July

Timetable

10 a.m. to 2.15 p.m.

Duration

20h

Language

English

Professors

Bas Jacobs
and Joancarles Casasin

Level

Intermediate

Necessary material (students)

Students should bring a font they designed themselves (A-Z a-z 0-9 and basic punctuation is already enough), and their own laptop. We will provide font editor software with student's license.

Price

550€. Bold members of Elisava Alumni will enjoy a 15% reduction.

Presentation

Type design workshop to expand your skills and brains.

Improve your type design skills in Barcelona this summer. Type designers are 2D masters of the black and white 2D universe. But what is that 2-dimensional Cartesian world actually? Can 2D be approached in another way? And if you do that, what are the consequences for your (type) design process?

This subject is gonna be explored coming July in Barcelona (Spain) during a 5-day type workshop, where the fundament of designing letters will be questioned and investigated. This workshop is suitable for aspiring type designers who already have a little bit of experience, already made a font themselves in the past, and who are ready to open their mind and expand their skills within an enthusiastic group of people. They will leave the workshop not only with more knowledge, but also with an expanded view on their own type design process.

Aimed at

Aspiring type designers who already have a little bit of experience.

Teaching Staff

The instructors are an exotic mix of 2 type designers: Bas Jacobs (the Netherlands) from Underware and Joancarles Casasin (Spain) from TypeTogether. Although living 1500 km apart from each other, their paths have crossed regularly in the past. After designing typefaces for over 20 years, after teaching type design for over 20 years, and after giving lectures on type for over 20 years, they both still think type design is the best thing in the world, and want you to think so too.

Collaborating Companies

Glyphs and Robofont.

More Info

type.elisava.net

Summer School

Espacio / Arquitectura

Visual Merchandising y Escaparatismo
Creación de Espacios Temporales
Retail Design (English)
Lighting Design I
Lighting Design II

Gráfico / Comunicación

Introducción al Diseño de Experiencia de Usuario
Diseño de Información
TypeJuly (English)
Packaging como Arma de Seducción Masiva
Tattoo: Ilustración en Piel

Estrategia / Management

Storytelling: Filosofía de Proyecto y Branding Personal
Creatividad Resolutiva

Diseño de producto

Mueble y Contexto. Diseño de Mueble
Sustainable Materials for Design (English)
Food, Culture and Design (English)

Herramientas de Diseño

Creación y Renderización de Objetos y Espacios
Las Herramientas del Diseñador Gráfico
Presentación y Venta de Proyectos Creativos

MORE INFORMATION

→ T (+34) 933 174 715

→ summerschool@elisava.net

Bold category members of Elisava Alumni Association enjoy a 15% reduction.

The teaching staff is likely to change according to reasons beyond the course programme. ELISAVA reserves the right to make changes in programming as well as the right to suspend the course two weeks before it starts if not reached the minimum number of participants, without further obligation of the amounts paid by each participant.