

**ELISAVA**  
PROFESSIONAL  
EDITION  
AWARDS

5th Edition  
2018



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# ELISAVA

## PROFESSIONAL EDITION AWARDS

**Barcelona School of Design and Engineering** annually gives the **ELISAVA Professional Edition Awards** with the aim of awarding the excellence of the **best Master and Postgraduate projects**, as well as recognizing and spreading creativity, rigor and talent developed by the students within the framework of the design advanced training programmes.

**Your final project has been chosen as a candidate for the 5th edition of the ELISAVA Professional Edition Awards** by the Directors of the programme you have taken. **Here below, we give you all the details of the competition's rules and the materials you have to send us if you want the jury of the Awards to evaluate your work.**

## 1. PARTICIPATION REQUIREMENTS

### 1.1. Nominations

Your work must have been nominated by the Director/s of the programme you have taken in order to participate.

### 1.2. Accepting the candidatures

Each students or work group is free to accept or renounce the candidature. Accepting the candidature means the acceptance of these rules. When the project is done by more than one person, the participant or participants that submit the work must be co-authors of the selected project and must have the authorization of the rest of the co-authors to submit it for the Awards.

### 1.3. Formats and specifications

It is essential for the candidates to send their proposals following the indicated specifications below. Works that fail to fulfill them won't be accepted.

Each candidature must **send an attached form** duly completed and adjusted to the indicated extension, **together with the following material in digital format:**

- Summary poster of the project on a vertical DIN A1** (PDF digital format in high resolution. Clear text).

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**-From 5 to 10 images in high resolution** (JPG of 300 pixels per inch). Some or all these images will be spread through social networks and/or ELISAVA's website and could be sent to the media, according to the point 5 and 6 of these rules. If the nominated project is pending on patenting or any other circumstance impedes its public spreading, it must be clearly said when sending the materials. In this case, the nominated project won't be able to participate in the Audience Award, but it will be privately evaluated by the jury for the rest of the Awards.

The sent documents must be named in the following way:

**Form**

Name-of-the-project\_form

**Poster**

Name-of-the-project\_A1

**Images**

Name-of-the-project\_01

Name-of-the-project\_02 ...

Moreover, the candidates **will be able to submit all complementary materials they think are convenient** for the correct comprehension and presentation of their project. **Any kind of format** or creative expression (video, prototype, mock-up, app, etc.) can be used.

The jury will evaluate and qualify ALL submitted material.

#### **1.4. Delivery of the proposals**

**Deadline: Sunday, May 4th 2018 (Digital formats until 11:59 p.m., physical formats until 2 p.m.).** Submissions after the due date will mean the disqualification of the project.

**Form, poster and images that must be sent:**

**a)** Through the **WeTransfer** platform in an e-mail **to activitats@elisava.net** or **b)** in a **USB** (or **DVD or CD** duly labeled), inside a closed envelope to the attention of "ELISAVA Professional Edition Awards" and handing it over in person at the Communication Department.

All possible complementary material, duly packed and labeled, must be handed over in person at the Communication Department.

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### **Timetable and place for the deliveries in person:**

**Only from 10 a.m. to 2 p.m. and from 3 p.m. to 6 p.m.(Fridays until 2 p.m.) at the Communication Department of ELISAVA (1st floor, in front of the Academic Management Unit)**

### **1.5. Selection and exhibition of the projects**

In order to participate, candidates must give the Dpt. of Communication the necessary materials for its exhibition, according to what is established on these rules, being the School the one that will decide how to exhibit each project. If this requirement is not obeyed, the candidature could be denied. All exhibition costs of the projects will be borne by the School.

## **2. CATEGORIES**

Understanding the interdisciplinary nature of our programmes, all submitted projects will participate under a same category. These will not be evaluated under theme parameters, programme or academic area, but all projects will be evaluated by the jury under the specified parameters in the following section.

## **3. SELECTION AND VALUATION CRITERIA**

The jury of ELISAVA Professional Edition Awards will value the submitted proposals according to their adaptation to the creativity, conceptualization, innovation, formal originality, enterprising ability and contribution to the society criteria, as well as the formal and content quality of the final presentation itself.

## **4. JURY**

The jury will be formed by some ELISAVA representative/s and professionals who are not related to the School and have a renowned career path in the design and communication sector.

The jury of the ELISAVA Professional Edition Awards will evaluate the submitted proposals and will issue an argumentative agreement to name the winning projects. The jury can declare the call void if it deems this to be appropriate.

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**5. AWARDS**

Among all submitted projects, four Awards will be given (1 gold and 3 silvers), which consist on a trophy (one per project) and a diploma (one for each awarded student).

Furthermore, an Audience Award will be given to the most-voted project through a raffle, mediated through an app on the social networks of ELISAVA.

The names of the winners will be made public and will be given their Awards during the Master and Postgraduate Graduation Party that will take place during the month of July 2018, an event in which all students that end their programme on this date are brought together and which will also be followed via streaming.

**6. DISSEMINATION**

ELISAVA foresees the communication and dissemination of the finalist projects and the awarded projects in specialized media of the sector, as well as through the Schools' media. The possibility of spreading them in advertising spaces is also considered, always in relation to the academic programmes developed at the School.

All nominated projects will be part of the ELISAVA Professional Edition Awards, which the School annually organizes to get to know the work of the students. The projects will also be exhibited and promoted in those corporative spaces or in other entities if the School considers it convenient.